

## PHD PROGRAM in Tourism

<b>Professional field</b>	<b>3.9 Tourism</b>
<b>Information about the application</b>	<a href="https://vum.bg/bg/phd-programme-in-the-field-of-tourism">https://vum.bg/bg/phd-programme-in-the-field-of-tourism</a>
<b>Institution of accreditation</b>	National Evaluation and Accreditation Agency, Bulgaria Period of accreditation: 4.08.2022 - 04.08.2026
<b>Degree awarding institution</b>	Varna University of Management, Bulgaria
<b>Duration</b>	<ul style="list-style-type: none"> <li>➤ For full-time and independent form of study – 3 years</li> <li>➤ For part-time study – 4 years</li> </ul>
<b>Language of study</b>	English or Bulgarian
<b>Language of preparation and presentation of the PhD thesis</b>	English or Bulgarian
<b>Compulsory modules</b>	<ul style="list-style-type: none"> <li>➤ Research design</li> <li>➤ Research ethics</li> <li>➤ Qualitative and quantitative methods</li> <li>➤ Academic writing in English</li> </ul>
<b>Elective modules</b>	<ul style="list-style-type: none"> <li>➤ Tourism economics</li> <li>➤ Marketing, pricing and revenue management of tourism companies</li> <li>➤ Marketing and management of tourist destinations</li> <li>➤ E-business in tourism</li> <li>➤ Robotics, artificial intelligence and service automation in tourism</li> <li>➤ Intercultural differences in the management of tourism organisations</li> <li>➤ Other modules, approved by the Faculty Council, based on the topics of the PhD students</li> </ul>
<b>Tuition fees</b>	For EU and EEA citizens – 2400€/year For citizens of non-EU and EEA countries – 4800 €/year Dissertation defence fee – 1500 €
<b>Graduation examination</b>	Public defence of a dissertation (PhD Viva)