

**Varna University of Management**  
**PROGRAMME CURRICULUM**  
**Master in International Tourism**  
**3 semesters full-time**

**3.9 Tourism**

**Language of instruction: Bulgarian / English**

№	Code	Module	Contact hours				student centered learning	Total hours	ECTS
			Lectures	Exercises, PBL / CBL	Practice	Total			
1	2	3	4	5	6	7	8	9	10
<b>semester 1</b>									
<b>Compulsory modules</b>									
1	MMPMAC	Managing People and Markets across Cultures	45	60		105	145	250	10
2	MTHEIC	Tourism, Hospitality and Event Industries in context	45	60		105	145	250	10
<b>Elective modules 1 out of 2</b>									
3.1	MRISKMANT	Risk Management in the Tourism	45	60		105	145	250	10
	MINDPRJMAN	Industry Project Management	45	60		105	145	250	10
<b>Total</b>			<b>135</b>	<b>180</b>	<b>0</b>	<b>315</b>	<b>435</b>	<b>750</b>	<b>30</b>
<b>semester 2</b>									
<b>Compulsory modules</b>									
4	MEHTL	Exploring Hospitality and Tourism Landscapes	45	30	30	105	145	250	10
5	MRM	Research methods	45	60		105	145	250	10
<b>Elective modules 1 out of 2</b>									
6.2	MREVMANT	Revenue Management	45	60		105	145	250	10
	MINT	Internship	15	45	60	120	130	250	10
<b>Total</b>			<b>135</b>	<b>150</b>	<b>30</b>	<b>315</b>	<b>435</b>	<b>750</b>	<b>30</b>
<b>semester 3</b>									
<b>Compulsory modules</b>									
7.3	DIP_M	Final Project *					375	375	15
8	ETHM	Ethical Research Issues	15	45		60	65	125	5
9	MACADENG	English for Academic Writing	15	45		60	190	250	10
<b>Total</b>			<b>30</b>	<b>90</b>	<b>0</b>	<b>120</b>	<b>630</b>	<b>750</b>	<b>30</b>
<b>Total for the three semesters</b>			<b>300</b>	<b>420</b>	<b>30</b>	<b>750</b>	<b>1500</b>	<b>2250</b>	<b>90</b>

\* Elective modules 1 out of 2  
**Dissertation**  
**Enterprise project**