

Varna University of Management
PROGRAMME CURRICULUM
BA (Hons) HOTEL MANAGEMENT
Full-time 3 years

3.9 Tourism

Language of instruction: Bulgarian / English

№	Code	Module / Subject	Contact hours				Student centred learning	Total hours of study	ECTS
			Lectures	Seminars, PBL / CBL	Practice	Total			
1	2	3	4	5	6	7	8	9	10
Year One									
First semester									
<i>Compulsory modules</i>									
1	ECON	Economics	30	45		75	175	250	10
2	ACC	Accounting	15	45		60	65	125	5
3	BUSCOM	Business communications		60		60	65	125	5
4	MAN	Management	15	45		60	65	125	5
5	LAN11	English		45		45	105	150	5
	SPORTS	Sports		30		30		30	
Total			60	270	0	330	475	805	30
Second semester									
<i>Compulsory modules</i>									
6	RMS	Research and statistics	15	45		60	65	125	5
7	INFT	Information technologies	15	30		45	80	125	5
8	MARBUSENV	Marketing and business environment	30	45		75	175	250	10
9	FIN	Finance	15	45		60	65	125	5
10.1	LAN21	Second foreign language		45		45	105	150	5
	SPORTS	Sports		30		30		30	
Total			75	240	0	315	490	805	30
Summer internship I									
<i>Compulsory modules</i>									
11	INT1	Summer internship I			60	60	190	250	10
Total			0	0	60	60	190	250	10
Year Two									
Third semester									
<i>Compulsory modules</i>									
12	HRM	Human resource management	15	45		60	65	125	5
13	IHT	Introduction to hospitality and tourism	30	60		90	160	250	10
14	HOMAN	Hotel operations management	15	45		60	65	125	5
15	LAN12	English		45		45	105	150	5
	SPORTS	Sports		30		30		30	
<i>Elective module (1 out of 4)</i>									
16.2	ERTOUR	Eco and rural tourism	15	30	15	60	65	125	5
	SWTOUR	Spa and wellness tourism	15	30	15	60	65	125	5
	CULTTOUR	Cultural tourism	15	30	15	60	65	125	5
	FBOP	F&B operations	15	30	15	60	65	125	5
Total			75	255	15	345	460	805	30
Fourth semester									
<i>Compulsory modules</i>									
17	ENTPRJ	Entrepreneurship and project management	15	45		60	65	125	5
18	TOURINTERM	Tourism intermediaries	15	45		60	65	125	5
19	TOURTECH	Technologies in Travel, Tourism and Hospitality	15	30		45	80	125	5
20	HOTPR	Hotel practice			60	60	65	125	5
21.3	LAN22	Second foreign language		45		45	105	150	5
	SPORTS	Sports		30		30		30	
<i>Elective module (1 out of 4)</i>									
22.4	HOTCHMAN	Hotel chains management	15	45		60	65	125	5
	CRPRESP	Corporate social responsibility	15	45		60	65	125	5
	SCLNTEV	Social entrepreneurship	15	45		60	65	125	5
	SUSTDEV	Sustainable development	15	45		60	65	125	5
Total			60	240	60	360	445	805	30
Summer internship II									
<i>Compulsory modules</i>									
23	INT2	Summer internship II			60	60	190	250	10
Total			0	0	60	60	190	250	10

Year Three									
Fifth semester									
Compulsory modules									
24	LAN13	English		45		45	105	150	5
25	STRATMANH	Strategic management in the hospitality	30	60		90	160	250	10
26	FBMAN	International F&B management	30	60		90	160	250	10
	SPORTS	Sports		30		30		30	
Elective module (1 out of 2)									
27.5	HTBRAND	Branding in THE industries	15	45		60	65	125	5
	TOURECOM	E-commerce in the tourism	15	45		60	65	125	5
Total			75	240	0	315	490	805	30
Sixth semester									
Compulsory modules									
28.6	LAN23	Second foreign language		45		45	105	150	5
29	CECE	Conferences, exhibitions and corporate events	30	60		90	160	250	10
30.7	DIP_PB	Diploma project *					250	250	10
	DIPSEM_PB	Diploma seminar		60		60		60	
	SPORTS	Sports		30		30		30	
Elective module (1 out of 2)									
31.8	EMPL	Employability	15	45		60	65	125	5
	CORPFINH	Corporate finance in the hospitality	15	45		60	65	125	5
Total			45	240	0	285	580	865	30
Total for the 3 years			390	1485	195	2070	3320	5390	200

* Students select 1 out of 2 options:

Dissertation

Enterprise project