

Varna University of Management
PROGRAMME CURRICULUM
BA (Hons) HOSPITALITY AND CULINARY ARTS
4 years full-time

3.9 Tourism

Language of instruction: Bulgarian / English

№	Code	Module / Subject	Contact hours				Student centred learning	Total hours of study	ECTS
			Lectures	Seminars, PBL / CBL	Practice	Total			
1	2	3	4	5	6	7	8	9	10
Year One									
First semester									
Compulsory modules									
1	ECON	Economics	30	45		75	175	250	10
2	TECHCA	Fundamentals of the Kitchen and Culinary Arts		30	60	90	160	250	10
3	KITHYG	Food Safety and Hygiene	15	15	30	60	65	125	5
4	LAN11	English		45		45	105	150	5
	SPORTS	Sports		30		30		30	
Total			45	165	90	300	505	805	30
Second semester									
Задължителни модули									
5	CNUT	Commodities and Nutrition		30	30	60	65	125	5
6	KSLAB1	Kitchen Skills Laboratory 1: Basic Culinary Skills		30	30	60	65	125	5
7	INFT	Information Technologies		45		45	80	125	5
8	MARBUSENV	Marketing and Business Environment	30	60		90	160	250	10
9.1	LAN21	Second foreign language		45		45	105	150	5
	SPORTS	Sports		30		30		30	
Total			30	240	60	330	475	805	30
Internship I									
Compulsory modules									
10	INT1 / CINT 1	Internship I / Culinary Internship Placement 1			60	60	190	250	10
Total			0	0	60	60	190	250	10
Year Two									
Third semester									
Compulsory modules									
11	BUSCOM	Business communications		60		60	65	125	5
12	MAN	Management	15	45		60	65	125	5
13	ACC	Accounting	15	45		60	65	125	5
14	FCP	Food Costing	15	30	15	60	65	125	5
15	KSLAB2	Kitchen Skills Laboratory 2: Event Management and Implementation		30	30	60	65	125	5
16	LAN12	English		45		45	105	150	5
	SPORTS	Sports		30		30		30	
Total			45	285	45	375	430	805	30
Fourth semester									
Compulsory modules									
17	FIN	Finance	15	45		60	65	125	5
18	FBOP	F&B Operations Management	15	45		60	65	125	5
19	RMS	Research and Statistics	15	45		60	65	125	5
20.2	LAN22	Second foreign language		45		45	105	150	5
	SPORTS	Sports		30		30		30	
Elective module (1 out of 2)									
21.3	FBSOFTINV	F&B Software (Inventory Management)		30	30	60	65	125	5
	FBSOFTPS	F&B Software (Point-of-sale)		30	30	60	65	125	5
Elective module (1 out of 2)									
22.4	ELCUL1	Introduction to Molecular Kitchen Techniques and Tendencies		30	30	60	65	125	5
	ELCUL2	The World of Coffee and Tea		30	30	60	65	125	5
Total			45	270	60	375	430	805	30
Internship II									
Compulsory modules									
23	INT2 / CINT 2	Internship II / Culinary Internship Placement 2			60	60	190	250	10
Total			0	0	60	60	190	250	10
Year Three									
Fifth semester									
Compulsory modules									
24	INNCRHCA	Innovation and Creativity in Hospitality and Culinary Arts	15	15	30	60	65	125	5
25	HRM	Human resource management	15	45		60	65	125	5
26	IHT	Introduction to hospitality and tourism	30	60		90	160	250	10
27	HOMAN	Hotel operations management	15	45		60	65	125	5
28	LAN13	English		45		45	105	150	5
	SPORTS	Sports		30		30		30	
Total			75	240	30	345	460	805	30
Sixth semester									
Compulsory modules									
29	ENTPRJ	Entrepreneurship and project management	15	45		60	65	125	5
30	TOURINTERM	Tourism intermediaries	15	45		60	65	125	5
31	HOTPR	Hotel practice			60	60	65	125	5
32	TOURTECH	Technologies in travel, tourism and hospitality	15	30		45	80	125	5
33.5	LAN23	Second foreign language		45		45	105	150	5
	SPORTS	Sports		30		30		30	
Elective module (1 out of 5)									
34.6	HOTCHMAN	Hotel chains management	15	45		60	65	125	5
	ERTOUR	Eco and rural tourism	15	30	15	60	65	125	5
	SWTOUR	Spa and wellness tourism	15	30	15	60	65	125	5
	AGROTOUR	Agrotourism	15	30	15	60	65	125	5
	CULTTOUR	Cultural tourism	15	30	15	60	65	125	5
Total			60	240	60	360	445	805	30

Year Four									
Seventh semester									
Compulsory modules									
35	LAN14	English		45		45	105	150	5
36	STRATMANH	Strategic management in the hospitality	30	60		90	160	250	10
37	FBMAN	International F&B management	30	60		90	160	250	10
	SPORTS	Sports		30		30		30	
Elective module (1 out of 2)									
38.7	HTBRANDCA	Branding in THE industries	15	45		60	65	125	5
	TOURECOMCA	E-commerce in the tourism	15	45		60	65	125	5
Total			75	240	0	315	490	805	30
Eight semester									
Compulsory modules									
39.8	LAN24	Second foreign language		45		45	105	150	5
40	CECE	Conferences, exhibitions and corporate events	30	60		90	160	250	10
41.9	DIP_PB	Diploma project *					250	250	10
	DIPSEM_PB	Diploma seminar		60		60		60	
	SPORTS	Sports		30		30		30	
Elective module (1 out of 2)									
42.10	EMPL	Employability	15	45		60	65	125	5
	CORPFINH	Corporate finance in the hospitality	15	45		60	65	125	5
Total			45	240	0	285	580	865	30
Total for the 4 years of study			420	1920	465	2805	4195	7000	260