

Varna University of Management
PROGRAMME CURRICULUM
MASTER OF BUSINESS ADMINISTRATION
Full-time
3 semesters

3.7 Administration and management

Language of instruction: Bulgarian / English

№	Code	Module	Contact hours				Student centered learning	Total hours	ECTS
			Lectures	Exercises, PBL / CBL	Practice	Total			
1	2	3	4	5	6	7	9	10	
Semester 1									
Compulsory modules									
1	MPO	People & Organizations	45	60		105	145	250	10
2	MADM	Accounting for Decision Makers	45	60		105	145	250	10
3	MMGC	Marketing in a Global Context	45	60		105	145	250	10
Total			135	180	0	315	435	750	30
Semester 2									
Compulsory modules									
4	MSTRATMAN	Strategic Management	45	60	0	105	145	250	10
5	MFINMAN	Financial Management	45	60	0	105	145	250	10
Elective modules 1 out of 2									
6.1	MBBRM	Understanding the Behavioural Elements of Marketing: Knowing Your Consumer	45	60	0	105	145	250	10
	MINNMAN	Innovation Management	45	60	0	105	145	250	10
Total			135	180	0	315	435	750	30
Semester 3									
Compulsory modules									
7	ETHM	Ethical Research Issues	15	45		60	65	125	5
8.2	DIP_M	Final Project **				0	375	375	15
Elective modules 1 out of 2									
9.3	MOPMAN	Operations management	45	60		105	145	250	10
	MPBLFIN	Public Finance	45	60		105	145	250	10
Total			60	105	0	165	585	750	30
Total for the three semesters			330	465	0	795	1455	2250	90

** Elective modules 1 out of 2
Dissertation
Enterprise project