

Varna University of Management
PROGRAMME CURRICULUM
BA (Hons) INTERNATIONAL BUSINESS AND MANAGEMENT
Full-time 3 years

3.7 Administration and management

Language of instruction: Bulgarian / English

№	Code	Module / Subject	Contact hours				Student centred learning	Total hours of study	ECTS
			Lectures	Seminars, PBL / CBL	Practice	Total			
1	2	3	4	5	6	7	8	9	10
Year One									
First semester									
<i>Compulsory modules</i>									
	ECON	Economics	30	45		75	175	250	10
	ACC	Accounting	15	45		60	65	125	5
	BUSCOM	Business communications		60		60	65	125	5
	MAN	Management	15	45		60	65	125	5
	LAN11	English		45		45	105	150	5
	SPORTS	Sports		30		30		30	
Total			60	270	0	330	475	805	30
Second semester									
<i>Compulsory modules</i>									
	RMS	Research and statistics	15	45		60	65	125	5
	INFT	Information technologies	15	30		45	80	125	5
	MARBUSENV	Marketing and business environment	30	45		75	175	250	10
	FIN	Finance	15	45		60	65	125	5
	LAN21	Second foreign language		45		45	105	150	5
	SPORTS	Sports		30		30		30	
Total			75	240	0	315	490	805	30
Summer internship I									
<i>Compulsory modules</i>									
	INT1	Summer internship I			60	60	190	250	10
Total			0	0	60	60	190	250	10
Year Two									
Third semester									
<i>Compulsory modules</i>									
	HRM	Human Resource Management	15	45		60	65	125	5
	ORGBHV	Organisational Behaviour	30	60		90	160	250	10
	MARRES	Marketing research	15	45		60	65	125	5
	LAN12	English		45		45	105	150	5
	SPORTS	Sports		30		30		30	
<i>Elective modules (1 out of 3)</i>									
	EMPL	Employability	15	45		60	65	125	5
	BUSOP	Business planning	15	45		60	65	125	5
	FUNDLAW	Fundamentals of commercial law	15	45		60	65	125	5
Total			75	270	0	345	460	805	30
Fourth semester									
<i>Compulsory modules</i>									
	ENTPRJ	Entrepreneurship and project management	15	45		60	65	125	5
	IAB	Intercultural awareness for business	30	60		90	160	250	10
	MANACC	Managerial accounting	15	45		60	65	125	5
	LAN22	Second foreign language		45		45	105	150	5
	SPORTS	Sports		30		30		30	
<i>Elective modules (1 out of 4)</i>									
	MARCOM	Marketing communications	15	45		60	65	125	5
	CRPRESP	Corporate social responsibility	15	45		60	65	125	5
	SCLNT	Social entrepreneurship	15	45		60	65	125	5
	SUSTDEV	Sustainable development	15	45		60	65	125	5
Total			75	270	0	345	460	805	30
Summer internship II									
<i>Compulsory modules</i>									
	INT1	Summer internship II			60	60	190	250	10
Total			0	0	60	60	190	250	10
Year three									
Fifth semester									
<i>Compulsory modules</i>									
	IBM	International business management	30	60		90	160	250	10
	IBCD	International business and cultural diversity	30	60		90	160	250	10
	LAN13	English		60		60	240	300	10
	SPORTS	Sports		30		30		30	

Total			60	210	270	560	830	30	
Sixth semester									
Compulsory modules									
	LAN23	Second foreign language		60		60	240	300	10
	DIP_PB	Diploma project **					250	250	10
	DIPSEM_PB	Diploma seminar		60		60		60	
	SPORTS	Sports		30		30		30	
Elective modules (1 out of 3)									
	INVMAN	Investment management	30	60		90	160	250	10
	IGM	International and global marketing	30	60		90	160	250	10
	BUSETHIC	International business ethics	30	60		90	160	250	10
Total			30	210	240	650	890	30	
Total for the three years			375	1470	120	1965	3475	5440	200

**** Students choose 1 out of 2 options:**

Dissertation

Enterprise project