

MBA

Master of Business Administration

**CONFIDENCE IN YOUR
MANAGEMENT ABILITIES**

▶ Shaping leaders for nearly
TEN years.

▶ **RANKED #7** in Central and
Eastern Europe
(according to Best-Masters.com)

▶ Class Timetable:
WEEKEND CLASSES

▶ Duration: **12 MONTHS**

▶ The only **British full-time
MBA programme ENTIRELY**
delivered in Bulgaria.

WWW.VUM.BG

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A: Varna, Oborishte 13a



Varna University of Management, Bulgaria is the best choice for getting your British MBA degree in an EU location with affordable standard of living.

The institution is one of the very few places in Central and Eastern Europe where you can study international business in a truly international environment.

CAREER PATH

There are many benefits of obtaining MBA degree and the most significant one is the great career opportunities in today's corporate world. Some of the top MBA careers include positions in public relations, advertising, sales, marketing, and event management. At VUM we prepare our MBA students for the highly competitive global labour market and provide them practical advice and expertise.

In addition to enhancing successful student's career prospects, the course aims to encourage independent and creative prospective leaders with its pragmatic focus and by providing the needed understanding of all the major functions of business.

COURSE OVERVIEW

The courses are taught entirely in English. Classes are small and encourage cross-cultural dialogue and personal connections. As a leading business school in Eastern Europe, VUM gained the trust of Cardiff Metropolitan University to award British degrees. At VUM we have the exceptional privilege to award degrees without the usual requirement for students to spend a year in the UK. VUM students follow a synchronized curriculum with Cardiff Metropolitan University and have to meet the same high standards in learning and examinations.

All students complete seven core modules, together with a final dissertation/project.

KEY FACTS



RANKED #7 in Central and Eastern Europe



DURATION OF STUDY
12 months



STARTING DATE
OCTOBER



LOCATION
VARNA / SOFIA
Bulgaria

CURRICULUM

People & Organisations

Accounting for Decision Makers

Operations Management

Management of Finance

Marketing

Strategic Management

Buyer Behaviour and Relationship Management

Innovation Management

Brand management

Leadership & Change Management

ENTRY REQUIREMENTS

At Varna University of Management, we are committed to give chance to as many motivated and ambitious students as possible to pursue their desired business career worldwide.

Our entry requirements follow strictly the regulations of the Ministry of Education and Science of the Republic of Bulgaria, EU.

Bachelor's Degree

Resume/CV

Personal Statement

Two recommendation letters

Proof of English Language (IELTS 6.5 or equivalent) - institutional exam at VUM available

HOW TO APPLY

You can apply directly by visiting [VUM website](#) and our Admissions office will guide you through the process.

TESTIMONIALS

The main reason to choose VUM was that I wanted to avoid the typical type of education, to step out of my comfort zone and to build up my knowledge.

*Plamena Stoyanova, MBA student
Sales Director, The Home Bulgaria*

"It was one of the targets in my Professional life to study MBA degree at a reputable university."

*Ozgur Hocaoglu, MBA student
Quality Manager, Şişecam Flat Glass*

CONTACT DETAILS

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