

# MASTER OF INTERNATIONAL HOSPITALITY AND TOURISM MANAGEMENT

Designed to meet the needs of  
tourism industry **MANAGERS,  
EXECUTIVES AND OTHER  
PROFESSIONALS.**

**RANKED #17** worldwide  
(according to Best-Masters.com)

Class Timetable:  
**THURSDAY AND FRIDAY  
EVENINGS (18:00 – 21:00H)  
AND ON SATURDAYS  
(09:00-16:00H)**

The only **British full-time  
MSC** programme **ENTIRELY**  
delivered in Bulgaria



**WWW.VUM.BG**

T: (+359) 885 398663

E: [admissions@vum.bg](mailto:admissions@vum.bg)

A: Varna, Oborishte 13a

A university degree at an internationally recognised business school can be hard to afford for many ambitious, hard-working and talented prospective students. We, at VUM, believe that motivation and desire to grow should be encouraged.

Broaden your career horizons with a reputable double degree program at an affordable rate.

# CAREER PATH

VUM's graduates become managers, leaders, and entrepreneurs within all the sectors of the hospitality and tourism industry in different parts of the world. After graduation our graduates take up employment opportunities in tourist organisations, transportation companies, hotels, tour operating and travel agency companies, governmental institutions and other organisations where knowledge of tourism management is highly important. VUM maintains excellent relations with the hospitality and tourism industry in the UK, Spain, Malta, South Africa, USA and more.

# COURSE OVERVIEW

The courses are taught entirely in English. Classes are small and encouraging cross-cultural communication. As a leading business school in Eastern Europe, VUM gained the trust of Cardiff Metropolitan University to award British degrees along with the Bulgarian. At VUM we have the exceptional privilege to award degrees without the usual requirement for students to spend a year in the UK. VUM students follow a synchronized curriculum with Cardiff Metropolitan University and have to meet the same high standards in learning and examinations.

## KEY FACTS



**RANKED #17**  
worldwide



**DURATION OF STUDY**  
3 or 4 semesters (12 to 16 months) depending on Bachelor's field of science



**STARTING DATE**  
OCTOBER



**LOCATION**  
VARNA / SOFIA  
Bulgaria

## CURRICULUM

Managing People and Marketing across Cultures Tourism

Field Trip

THE Industries in Context

Research Methods

Industry Project Management

Dissertation

Exploring Hospitality and Tourism Landscapes

# FIELD TRIPS

Visits to a range of tourism, hospitality and events organisations and other sites are arranged to provide students with an opportunity to see some of the theory they have studied being implemented in the work-place in a variety of settings.

"During our 1 week field trip to Greece we first had to prepare a group presentation and discuss the current challenges facing the region and then we were required to prepare an individual Destination Management Plan – what an amazing practical experience!

Nevertheless, our trip was not only about academic studies, but we also had an opportunity to visit Athens as well as to enjoy our free time in the afternoon and discover the Greek culture!

Although short, I should admit that it was a unique opportunity to feel ourselves professionals in tourism..."

*Polina Lukina, Class 2017*

# ENTRY REQUIREMENTS

At Varna University of Management, we are committed to give chance to as many motivated and ambitious students as possible to pursue their desired hospitality and tourism career worldwide. Our entry requirements follow strictly the regulations of the Ministry of Education and Science of the Republic of Bulgaria, EU.

Bachelor's Degree

Resume/CV

Personal Statement

Two recommendation letters

Proovement of English Language (IELTS 6.5 or equivalent) - institutional exam at VUM available

# HOW TO APPLY

You can apply directly by visiting [VUM website](#) and our Admissions office will guide you through the process.

# CONTACT DETAILS

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