

*Let success become a habit!*

*Friday, April 7<sup>th</sup>, 2017*

**Aim and event description:**

Well-known Bulgarian businessmen and entrepreneurs will present to the students the best industry practice in Bulgaria, by sharing their successful stories, ideas, challenges and inspirations to the young talents and students. The goal of each lecturer is to pass on and inspire students by showing that hard work and perseverance brings rewards. They show some of the main reasons why is important to come back and be successful.

**Venue:** Conference hall of Varna University of Management,  
13A, Oborishte Street, Varna 9000

**Program:**

9:30 – 10:00 Registration

10:00 – 10:15 Opening and introduction

10:15 – 11:15 *How to prepare for your dream job. A true story.*

**Zlatin Georgiev - Country Manager Bulgaria Promedica24**

11:15 – 12:30 *The self-awareness of a hospitality professional*

- *The Ladder of success in hospitality*
- *How to climb it faster*
- *My 5 cents in the hospitality industry, what the future holds*

**Ivan Dimitrov, a hospitality expert working in the industry since 2003**

12:30 – 13:00 Video Greeting

**Hristo Yanev, Founder & CEO at VIP-Sliven Ltd**

13:00 – 14:00 *Military Values in the Kitchen and My Experience as Being a Chef. Why I Chose Bulgaria for My Career Development.*

**Robin Villarreal, Chef Instructor, Culinary Arts Institute at VUM**

14:00 – 15:00 Question & Answer Session

15:00 Closing of the event

